

Privacy & Cookies policy

In accordance with the REGULATION (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regards to the processing of personal data and on the free movement of such data (General Data Protection Regulation or GDPR).

Your privacy is important to us and we are committed to protecting your personal data. This information describes the processing of the personal data uploaded or collected on the internet domain "tattooconventionmagazine.com" and/or "www.tattooconventionmagazine.com" and/or "https://tattooconventionmagazine.com" and/or "https://www.tattooconventionmagazine.com" (hereinafter "the Website") and for the services offered with said Website, as well as the personal data uploaded or collected eventually through other services also offered in other channels as printed paper magazines.

DATA CONTROLLER

The personal "Data Controller" is WV Publishing VAT: 860702248B01 | KVK 76612783, owner of the Website, (here after "WV Publishing"), which has its legal headquarters at Steenstraat 54 , 5831JG Boxmeer, Netherlands.

TYPES OF PERSONAL DATA PROCESSED

You do not need to be registered to access the Website. However, we inform you that we collect two basic types of information: personal data and anonymous data; furthermore, we may use either personal or anonymous data for the creation of a third type of information: aggregated data.

We collect the following categories of personal data:

1. Personal data uploaded when you fill-out the contact form, which include e-mail addresses, name, country, phone number.
2. information that you provide WV Publishing by telephone, e-mail or through our contact form on our Website and/or Applications;
3. information on the location, including the device identification code or the IP address of the user, at the moment in which the user visits the Website, use our Applications, on third-party websites, or opens our email messages.

Whenever should WV Publishing acquire information and personal data about users, we will notify the same in advance, pursuant to Articles 13 and 14 of GDPR, of the purposes for which said data are required and of the procedures engaged for their use.

We do not collect any special categories of personal data (which include sensitive personal information such as details about your race, ethnicity, religious beliefs, political affiliation and sexual orientation).

It is important that the personal data we hold about you is accurate and current, so please keep us informed if your personal data changes during your relationship with us. You can inform us by email at the following address: info@tattooconventionmagazine.com.

METHOD OF DATA COLLECTION

We collect most of this information from you directly, for example, identity data, contact data, when you fill in forms, correspond with us by email or phone or post and/or otherwise:

1. when you purchase products and/or Services from WV Publishing;
2. when take part in our promotions or events or otherwise interact with us;

When a user provides personal data to third party platforms or websites, the data sent may be collected separately. Personal data collected by third party websites and platforms are subject to the directives on privacy of such third-party websites and platforms. The decisions concerning privacy made by the user on third party websites and platforms shall not apply to the use by WV publishing of the personal data directly collected by use through the Website .

We can also collect personal data using plug-in social media on the Website. As a result, the data will be shared with the social media service provider and, as the case may be, on the user's social media profile. Please refer to the privacy policy of these third-party providers of social media to learn more about these practices.

The data relative to the user's connection to and browsing on the Website (such as the URI-Uniform Resource Identifier addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server – successful, error, etc. – and other parameters relative to the user's operating system and IT environment) are only collected for the purpose of gathering anonymous statistical information about the use of the Website and to check that everything works correctly, and these are erased immediately after processing.

The data could be used to verify the responsibility in the case of alleged IT crimes damaging the Website: with the exclusion of this hypothesis, the data is erased after the period of time required to provide the services illustrated in the Website.

We collect personal data also by means of technological tools such as cookies, when the user visits the Website. For any additional information, including the procedure for disabling cookies, please read the Cookie Policy.

USE OF PERSONAL DATA WE COLLECT

When WV Publishing collects your data, it means that WV Publishing needs it to provide you better information about services, products, events, promotions as well as special offers. To be more specific, we can use your data to:

1. provide products and services for you;
2. send notification about information exchange between you and WV Publishing;
3. send you information and promotional emails about new products, special offers or other subjects related to Tattoo Convention Magazine which we think you may find interesting, using the email address which you have provided;
4. contact and solve your problems in some specific cases connected to the Website and Applications;
5. run analytics or collect statistics;
6. propose to participate to our events and/or promotions related to the tattoo world.

DATA PROCESSING PROCEDURES AND FIELD OF COMMUNICATION

The data can be processed both electronically and in paper form. WV Publishing guarantees that the personal data provided via the Website or in other manner will be processed lawfully and correctly, in full compliance with the legislation in force, and will maintain the strictest confidentiality regarding the data provided during acquisition. The data will not be communicated to third parties except within the limits and under the conditions expressly indicated, and only upon receipt of authorisation from the same.

This information note is only applicable to the WV Publishing Websites, Applications and/or Services and is not valid for any other websites that may be consulted by the user via links on the same. WV Publishing cannot be held responsible for the personal data provided by the users to external parties or to any other websites that may be linked to the Website.

LOCATION OF DATA PROCESSING AND DISSEMINATION OF PERSONAL DATA

The data relative to the Services provided by the Website is processed in the legal headquarters of WV Publishing. Your personal data may be accessed or disclosed to:

1. WV Publishing employees and collaborators, in their capacity as authorised processing personnel, in accordance with their respective duties and in compliance with the instructions received by WV Publishing. Such individuals have agreed to maintain the confidentiality of this information;
2. to any entity (Public Authorities included) which may access to the personal data based on statutory and administrative provisions;
3. to any public and/or private subject, individuals and/or entities (legal, administrative and tax consultancy firms, Judicial Authorities, Chamber of Commerce, Labour Authorities, etc.), if the disclosure is required or functional for the correct performance of the contractual obligations, and also of the statutory obligations;

We do not collect personal identifying information for sale to third parties for consumer marketing purposes.

SECURITY MEASURES

WV Publishing takes all suitable security measures to minimise the risk of destruction or loss, even accidental, of Personal Data, further to unauthorised access or processing that is not authorised or does not comply with the scope and purpose of collection indicated in this Privacy Policy.

However, as it is impossible to guarantee that such measures for the security of the Website and the transmission of data and information on the same Website limit or exclude any risk of unauthorised access or dissemination of data.

INFORMATION ABOUT MINOR

Minors under 18 years of age are prohibited from visiting and/or any other activities on the Website. By visiting and/or any other activities on the Website you warrant and represent that you are at least 18 years of age.

RIGHTS OF THE INTERESTED PARTIES

Pursuant to articles 13, paragraph 2, points (b) and (d), 15, 18, 19 and 21 of GDPR you have the right to request information on how your data is processed from the Data Supervisor, obtaining, without delay, the rectification or cancellation or limitation of treatment concerning it, fully or partially opposing the processing of your personal data for the purposes of advertising, the data portability, and to propose a complaint by the authority.

You may exercise your rights as per articles 13, paragraph 2, points (b) and (d), 15, 18, 19 and 21 of GDPR at any time by the page Contact us and/or in any other form you can find in WV Publishing Websites and/or Applications such as phone, e-mail, etc. The integral text of General Data Protection Regulation GDPR can be consulted on the website <https://gdpr-info.eu>.

RIGHT TO REVIEW

WV Publishing reserves the right to review its current "Privacy Policy" at its exclusive discretion, in any way and/or at any time, without any need to submit advance notice.

Cookies

WHAT ARE COOKIES?

Cookies are small text files that a website visited by the user send to the user's terminal (usually, a browser), where they are saved and stored to then be resent to the aforementioned website when the same user next visits it. Cookies are classified based on the entity that installs them on the user's terminal:

Proprietary cookies (so-called "first-party cookies"), installed by the operator of the website visited by the user in order to enable the latter to browse more efficiently the website and/or support the monitoring of his/her activities. According to DPA, first-party cookies can be separated in two groups:

1. "technical cookies" used only to send a notification via an electronic communication network or strictly to the extent required to provide a service expressly requested by the user: they enable the website that has installed them to remember, for instance, the settings and the preferences expressed by the user during web navigation, or allow his/her to make a purchase or an authentication. No prior authorisation by the user is required to install these cookies, without prejudice to the relevant disclosure obligation;
2. "profiling cookies", aimed at creating profiles for the user, allow the website that has installed them to monitor the user's browsing activities also in order to send advertising messages or offer services in line with the preferences expressed by the user whilst browsing the web. In view of the particular intrusiveness of these devices, European and Italian legislation provides that the user must be suitably informed about their use and express his/her consent thereto.

Alternatively, whilst browsing the website, the user may also receive on his/her terminal cookies sent by websites or web servers other than the one he/she is currently visiting, for the same purposes mentioned above (so-called "third-party cookies").

Cookies are not dangerous for any user devices. No personal identification information are saved in the cookies generated by the Website.

For more information, see the following websites:

<https://www.cookiechoices.org/>
https://en.wikipedia.org/wiki/HTTP_cookie
<http://www.youronlinechoices.com/>
<http://www.allaboutcookies.org/>

FIRST-PARTY TECHNICAL BROWSING COOKIES:

Transient or session cookies – These cookies are essential as they allow the user to move from one page to another on the Website and make use of the services provided; these are temporary and are erased when you close your browser at the end of your surfing session.

Functionality cookies – These cookies allow the Website to remember your user options in order to provide improved and/or personalised features. They can also be used to provide services requested by the user, such as viewing videos or social media integration. The information collected by these cookies can be made anonymous and your browsing activity in other websites will not be monitored. If you do not allow these cookies, the performance and functionality of the site and your access to some of our services may be affected.

Performance analytical cookies – These cookies collect information on the way users use a site, such as which pages they visit more frequently and whether they receive error messages from web pages. These cookies do not collect information that identifies a visitor. All the information gathered by these cookies is aggregate and, therefore, anonymous. They are only used to improve the website operations.

THIRD-PARTY COOKIES:

Statistics – In order to constantly improve and optimise their service, the Websites use Google Analytics to perform statistical analysis. Google Analytics with anonymised IP is a web analysis service provided by Google Inc. ("Google"), which is the relevant data controller, and enables the analysis of the way in which the user uses the website. The information generated by the cookie on the use of the Websites (including the anonymous IP address) shall be forwarded to and stored on Google's servers in the United States. Google shall use this information in order to analyse the website's use by the user, prepare reports on website activity for the relevant operators and share it with other services developed by Google. Google shall not associate the IP address to any other data possessed by Google.

More information:

www.google.com/policies/privacy/
To opt out of being tracked by Google Analytics across all websites visit
tools.google.com/dlpage/gaoptout

Interaction with social networks – The Website provide social plugins for various social networks (Facebook, Instagram, Twitter, Pinterest, Youtube). This service enables users to interact with social networks directly from the Website pages, such as, for example, by sharing and/or expressing an interest in the contents of the Website on social media. If the user has accessed a social network, and remains on it whilst visiting the Websites, it is possible that the social network may add information about this visit to its information profile. If a social network interaction service is installed, it is possible that, even if users do not use it, it may collect traffic data for the pages on which it is installed. Interactions and information acquired by the Websites, in any case, are subject to the user's privacy settings for each social network. For more information, see:

www.facebook.com/about/privacy/
www.facebook.com/policies/cookies/
help.instagram.com/
twitter.com/privacy
www.google.com (tech cookies)

DISPLAYING CONTENTS FROM EXTERNAL PLATFORMS

YouTube is a video content display service managed by Google Inc. that enables the Websites to integrate such contents in their pages.

EXPRESSING COOKIES CONSENT

When the user first visits the site, a banner is automatically displayed that contains a link to this policy and the request to provide his/her consent to the use of cookies. The user can express his/her consent: by clicking on the "Accept" button on the banner, closing the banner or continuing to browse. In all other cases, and during every subsequent visit to the Website, the user can access this information note by clicking on the "Cookie policy" link at the bottom of the Website homepage.

If you wish to disable the use of cookies, you must first customise your browser settings. It is also possible to eliminate previously saved cookies on your computer at any time. More information about how to manage cookies:

[Google Chrome](#)

[Mozilla Firefox](#)

[Apple Safari](#)

[Microsoft Windows Explorer](#)

[Opera](#)